



**District Identity & Placemaking Committee**  
DOIA, 519 South C Street, Oxnard, CA 93030  
Thursday, January 23, 2025 at 2 p.m.

### **MEETING AGENDA**

1. Call to order – Gary Blum, Chair
2. Public Comments\*
3. Approval of the Minutes of October 24, 2024 meeting
4. Promotional Activities
  - a. Valentine’s rose giveaway promo
  - b. Julian’s Aguachiles Meta St. Festival
5. February 13<sup>th</sup> Mixer
6. 2025 Events Calendar
7. Committee announcements / Items for future agenda
8. Adjournment

**\*OPEN MEETINGS:** Pursuant to the Brown Act, the DOIA posts all Board and Committee agendas at the meeting venue(s), its office, and on its website. This meeting is noticed and conducted pursuant to Govt. Code § 54953(b). At a special meeting, a person may address the Board only on matters on the agenda. The presiding officer may limit comments to three (3) minutes. The Board cannot enter into detailed discussion or take action on any item presented during public comments not on the agenda. For more information, call 805 385-2705 or email [info@downtownoxnard.org](mailto:info@downtownoxnard.org) **PUBLIC ACCESS VIA GOOGLE MEET:** <https://meet.google.com/eao-rteb-pjs>