



Board of Directors Meeting
DOIA Office, 519 S. C St., Oxnard CA 93030
Thursday, January 16, 2025, at 2 p.m.

AGENDA

1. Call to Order
2. Public Comments*
3. City Updates
4. Approval of the December 12, 2024, Meeting Minutes
5. Receive & File Financial Report for Period Ending 12/31/24
6. Reports
 - a. Executive Committee – Chair Angela Whitecomb
 - i. ARPA final projects
 - ii. Office Redesign
 - iii. RFP proposals review
 - iv. District Outreach / Advocacy Activities
 - b. District Identity & Placemaking – Gary Blum, Chair
 - i. Holidays Wrap-up
 - ii. Social Media Marketing Report
 - c. Civil Sidewalks – Ozzie Lopez, Chair
 - i. District Maintenance Services
 - ii. District Safety
7. Board Comments
8. Adjournment

Next Meeting – February 20, 2025

***OPEN MEETINGS:** Pursuant to the [Brown Act](#), the DOIA posts all Board and Committee agendas at the meeting venue(s), its office, and on its [website](#). This meeting is noticed and conducted pursuant to Govt. Code § 54953(b). A person may address the Board only on matters within the jurisdiction of the Board. The presiding officer may limit comments to three (3) minutes. The Board cannot enter into detailed discussion or take action on any item presented during public comments not on the agenda. For more information, call 805 385-2705 or email info@downtownoxnard.org

PUBLIC ACCESS VIA GOOGLE MEET: <https://meet.google.com/ior-bykr-pht>

Downtown Oxnard Improvement Association Inc.

Statement of Financial Position

As of December 31, 2024

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Citizens Business Bank	64,962.42
Petty Cash	36.09
Total Bank Accounts	\$64,998.51
Other Current Assets	
Payroll Refunds	55.80
Undeposited Funds	0.00
Total Other Current Assets	\$55.80
Total Current Assets	\$65,054.31
TOTAL ASSETS	\$65,054.31
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Direct Deposit Liabilities	1,079.11
Direct Deposit Payable	0.00
Payroll Liabilities	1,473.81
Total Other Current Liabilities	\$2,552.92
Total Current Liabilities	\$2,552.92
Total Liabilities	\$2,552.92
Equity	
Unrestricted Net Assets	25,149.94
Net Revenue	37,351.45
Total Equity	\$62,501.39
TOTAL LIABILITIES AND EQUITY	\$65,054.31

Downtown Oxnard Improvement Association Inc.

Statement of Activity

December 2024

	TOTAL
Revenue	
Revenue	
Assessment Income	78,026.39
Grants & Sponsorships	1,500.00
Rents	1,100.00
Total Revenue	80,626.39
Total Revenue	\$80,626.39
GROSS PROFIT	\$80,626.39
Expenditures	
Administration Operations	
Board Meeting Support	35.56
Dues and Subscriptions	62.00
Equipment Lease	555.88
Licenses and Permits	15.32
Office Supplies	177.89
Payroll Taxes	670.14
Rent - Office	2,200.00
Repairs & Maintenance	100.00
Salaries - Executive Director	6,460.00
Telephone & Internet	224.68
Utilities	278.75
Wages - Support Staff	2,300.00
Total Administration Operations	13,080.22
Civil Sidewalks	
District Maintenance Contract	19,166.67
PSC Security Contract	6,178.66
Total Civil Sidewalks	25,345.33
District Identity & Placemaking	
Advertising	63.75
Creative Agency	3,000.00
Events Production	295.00
Holiday Decor	1,490.64
Total District Identity & Placemaking	4,849.39
Total Expenditures	\$43,274.94
NET OPERATING REVENUE	\$37,351.45
NET REVENUE	\$37,351.45