



**District Identity & Placemaking Committee  
DOIA, 519 South C Street, Oxnard, CA 93030  
Thursday, May 25, 2023, 2023 at 2 p.m.**

**AGENDA**

1. Call to order – Gary Blum, Chair
2. Public Comments\*
3. Approval of the Minutes of April 27, 2023 Meeting
4. Brand Update RFP  
Recommendation: form a task force to review & score proposals
5. Oxnard Visitor Magazine Advertisement
6. Bloomberg Asphalt Art Grant
7. Centennial Plaza Events Management
8. ARPA Projects Update
9. Summer Events
10. Committee announcements / Items for future agenda
11. Adjournment

**\*OPEN MEETINGS:** Pursuant to the [Brown Act](#), the DOIA posts all Board and Committee agendas at the meeting venue(s), its office, and on its [website](#). This meeting is noticed and conducted pursuant to Govt. Code § 54953(b). A person may address the Board only on matters within the jurisdiction of the Board. The presiding officer may limit comments to three (3) minutes. The Board cannot enter into detailed discussion or take action on any item presented during public comments not on the agenda. For more information, call 805 385-2705 or email [info@downtownoxnard.org](mailto:info@downtownoxnard.org)

**PUBLIC ACCESS:**

<https://us02web.zoom.us/j/86156710709?pwd=V1BLVUEvT045UzA0WEdsQXFmMnNHUT09>

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