



District Identity & Placemaking Committee Meeting
Downtowners Office, 230 W. 7th St., #F, Oxnard, CA 93030
Wednesday, November 17, 2021 – 2 p.m.

Zoom Access:

<https://us02web.zoom.us/j/88176464289?pwd=REtgaTN6U1AxaU5HemFTUVM0S2tpdz09>

Meeting ID: 881 7646 4289

Passcode: 495577

Dial-in: +1 (669) 900 9128

AGENDA:

1. Call to order – Gary Blum, Chair
2. Public Comments*
3. Approval of Minutes of October 27, 2021 meeting (*Action Item*)
4. 2021 Holiday Events & Décor Report
5. Branding Project Update
6. Small Business Saturday Promotion (*Action Item*)
7. Social Media & Website Reports
8. Meeting Schedule for 2021-22 FY (*Action Item*)
9. Committee comments, items for future agenda
10. Adjournment
11. Next Meeting: _____

OPEN MEETINGS: Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting (24 hours prior to a special meeting). This meeting is noticed and conducted pursuant to § 54953(b) as amended by Executive Order N-25-20. Members of the public may make comments during the appointed time on the agenda. Public Comments may be limited to 3 minutes per speaker. Action may not be taken on items not identified as such and posted on the agenda.
For more information, please call 805 385-2705

Downtown Oxnard Improvement Association Office ■ 519 S. C Street ■ Oxnard CA 93030
805-385-2705 ■ info@downtownoxnard.org ■ www.DowntownOxnard.org
On Social Media @DowntownOxnard