



Board of Directors Meeting Agenda

Thursday, October 14, 2021 – 2 p.m./Meeting via Zoom video:

<https://us02web.zoom.us/j/83561013877?pwd=L1E4SE83N1pROGRQS2dwcjdJRHltUT09>

Meeting ID: 835 6101 3877 Passcode: 755459

Phone Access: 1-669-900-9128

1. **Call to Order/ Introductions – President Steve Huber**
2. **Public Comments*, City Updates**
3. **Approval of September 9, 2021 Board minutes** **Action Item**
4. **Committee Reports:**
 - Executive - President Steve Huber**
 - a. Financial Report for Period Ending September 30, 2021
 - b. ED Evaluation Task Force
 - c. 2022 Board Elections Task Force
 - d. Budget Planning
 - e. Administrative Updates – staff hire, office move
 - e. Next meeting: November 4, 2021, 1:30 p.m.
 - District Identity and Placemaking – Gary Blum, Chair**
 - a. Branding project
 - b. Visitors Guide ad
 - c. Sponsorship
 - d. Placemaking updates
 - e. Social Media and Website Report
 - d. Next Meeting: Wednesday, October 27, 2021, 2 p.m.
 - Civil Sidewalks – Vice President Ozzie Lopez**
 - a. District Maintenance Services
 - b. District Safety
 - c. Next Meeting: Wednesday, November 3, 2021, 11 a.m.
 - Land Use – Matt Mansi, Chair**
5. **Board Member comments, items for future agendas**
6. **Next meeting:**
7. **Adjourn**

***OPEN MEETINGS:** Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting (24 hours prior to a special meeting). This meeting is noticed and conducted pursuant to § 54953(b) as amended by Executive Order N-25-20. Members of the public may make comments during the appointed time on the agenda. Public Comments may be limited to 3 minutes per speaker. Action may not be taken on items not identified as such and posted on the agenda. **For more information, please call 805 385-2705**

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