



**Downtown Oxnard Improvement Association
District Identity Committee Meeting
Tuesday, May 25th, 2021 – 1 p.m.**

Link: <https://us02web.zoom.us/j/83319146705?pwd=RUJlaRXczTFNCY0hBSDF3YmtUVlVHUT09>

Meeting ID: 833 1914 6705 | Passcode: 364221 | Dial-in: +1 (669) 900 9128

1. **Introductions – Gary Blum, Chair**
2. **Pending issues – budget for 2021-22 (Abel M.)**
3. **Pending events for the summer and Fall**
 - a. **Concerts based upon County and City rules**
 - b. **Fall event**
 - c. **Holiday event, obligations**
 - d. **Working closely with the Tourism Bureau**
4. **Social media and Public Relations:**
 - a. **Based upon budget**
 - b. **In house vs. contracted**
5. **Other**
6. **Next Meeting**

BROWN ACT: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. The Corporation posts all Board and Committee agendas at City Hall. This meeting is noticed and conducted pursuant to § 54953(b) as amended by Executive Order N-25-20. Action may not be taken on items not identified as such and posted on the agenda. For more information please call Monica Montes at 888 356-2726*



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