



Minutes

Oxnard Downtown Management District Regular Meeting February 24, 2021

Pursuant to CA Executive Order N-33-20, this meeting was held via remote Conference-Zoom

1. Call to Order

- a. Chairman Ozzie Lopez called the meeting to order at 5:31 p.m.
- b. Directors present: Kim Recharte, Alfredo Plascencia, Lorenzo Castillo. Quorum met. Tiffany Lopez (Joined at 6:04pm) Excused Absence: Angelique Estrada.
- c. City: Rosie Ornelas, Economic Development Manager, Senior Officer Jamie Brown. Ignacio Coronel Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC Post Commander.

2. Public Comments

None.

3. Approval of Minutes of Regular Meeting on January 27, 2021

Motion to approve the minutes of Regular Meeting on January 27, 2021 made by O. Lopez and Seconded by Recharte. Motion Passed.

4. Treasurer's Report for the period ending January 31, 2021

Motion to receive and file the report made by O. Lopez seconded by Recharte. Motion passed.

5. Amendment to the Bylaws of the ODMD

Motion to approve Second Reading of Amendment to the Bylaws of the Oxnard Downtown Management District, Article IV, Section 2, as presented made by O. Lopez and Seconded by Plascencia. Motion Passed.

6. City Reports- Rosie Ornelas

Community Development- The City will conclude the retail cannabis interviews this Thursday; fifty-one (51) retail cannabis applicants are being interviewed. Following the committee's review and evaluation, the final ranking will be presented to the City Manager for approval. The City's goal is to announce the 16 selected retail cannabis applicants around March 1st. Retail cannabis applicants will be given one year to secure their entitlement permit. On 1/29, we approved our first Commercial Cannabis Manufacturing Business permit for Shoemaker Enterprises which will be located at 300 Irving Drive. The 2nd Commercial Cannabis Distribution and Manufacturing business, TeraGreen, will have a public hearing on 3/2. They will be located at Paseo Mercado. In the second half of March the Central Terrace Apartments project filed by Manny Mansions will go to a hearing. It's the next downtown mixed use project, a 5 story, mixed use apartment building with 87 units, 2,375 sq.ft. of commercial space, and 2,068 sq.ft. of open space. The County of Ventura will be launching a new round of Business Assistance Grants. They will have a pre-registration period, followed by a one-week application period. The grants are for \$5,000. If a business received a grant last round, they will not be eligible to apply. Priority will be given to women-owned, veteran-owned, minority-owned businesses, businesses located in low income communities and businesses with employees.

7. Downtown Taskforce Report-Osbaldo Lopez

Abel Magana will continue as the director for the new Downtown Oxnard Improvement Association (DOIA). March 11th at 2pm will be the first DOIA meeting, all board members serving on this board will continue onto the new board and are asked to join this meeting. The Clean program was awarded to a Company based out in Thousand Oaks, we emphasized to retain our current employees.

8. Committee & Staff Reports

- a. **Clean & Safe: Officer Brown-** Officer Coronel and I continue with our current work schedule of Monday-Friday 7am-5pm, officers from the Homeless Liaison department are deployed on Friday's to assist in the downtown. We continue to see new people coming in from different places and try direct them to services, informing them of our City's ordinance of no illegal camping. The increase in vaccinations has allowed us to help get some people wanting help to get housed. We continue assisting PSC with calls, showing our presence and partnership to those causing issues. The partnership with PSC and the Clean Team are a great help to us. **Hector Diaz**

PSC- It's been very helpful having Officer Brown and Coronel assist with our calls and have seen improvement in deterring the crime.

- b. Identity & Placemaking: Tiffany Lopez-** The DIPM committee met yesterday afternoon to brainstorm for marketing COVID safe events. Business owners and merchants were present for the meeting both in person and virtually, providing some creative ideas. Teatro De Las Americas plans on performing outside of their parking lot to show their presence here. Our main focus is we want to promote the food and arts we have in the downtown. Active Plaza Park and Heritage Square by hosting physical activity events. Anyone interested in helping with creative ideas is welcomed to join every first Wednesday of the month at 9am.
- c. Organization/ Executive Director-** PowerPoint presented to display statistics of the year on some businesses in the downtown: 11 businesses closed permanently, some due to COVID and others not related issues. 23 commercial market spaces available, with an overall vacancy rate of 8.58%. Business Trend LatinX business doing well are: Boutique Esteph, Chula Vibes, Streets of Vintage, Xielo, Tacos El Diablo, and Tacos La Bonita. PowerPoint available upon request.

9. Board Comments

Recharte- Visit Oxnard is partnering with Visit California to plan on the reopening phase after COVID in March. Both Visit Oxnard and Visit California are working on their websites. They are also looking for nominations for their board, any recommendations are welcomed.

Plascencia- Thank you to everyone involved for their hard work, looking forward to the new board next month. Requests we have a liaison between this board and they city's planning division, new business owners need help making the process easier.

10. Adjournment

Motion to adjourn meeting at 7:20 PM made by O. Lopez, seconded by Castillo, Motion Passed.