

Minutes
Oxnard Downtown Management District
Regular Meeting
September 23, 2020

1. Call to Order

- a. Chairman Ozzie Lopez called meeting to order at 5:32 p.m.
- b. Directors present: Kim Recharte, Angeliqne Estrada, and Lorenzo Castillo. Quorum met. Tiffany Lopez joined the meeting at 6:51 pm. Directors absent: Alfredo Plascencia.
- c. City: Rosie Ornelas, Economic Development Manager, Senior Officer Brown. Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC Post Commander.

2. Public Comments

None

3. Approval of Minutes of Regular Meeting on August 26, 2020

Motion to approve the Minutes of August 26, 2020 made by Recharte and seconded by Castillo. Motion passed.

4. Treasurer's Report for the period ending August 31, 2020

Motion to receive and file the report made by Estrada, seconded by Recharte. Motion passed. Recharte requested a list of assets for the Office and Clean Team to be presented for the following meeting.

5. 2020 Holiday Street Décor

Motion to approve a contract with They Holly Workshop for 2020 holiday street décor and appropriate an additional \$10,000 from unrestricted funds above the budgeted \$25,000 to purchase new decorations for a total expenditure not to exceed \$35,000 made by Castillo, Seconded by Estrada. Motion Passed.

6. City Report

Ornelas- Beauty and Nail Salons are now allowed to operate indoors; we are staying busy informing businesses of what they are allowed to do. We are preparing for the possibility that restaurants will need to continue operating outdoors going into Winter. Receiving more requests to have outdoor dining from downtown restaurants and requests from restaurants looking to expand their existing footprint. With restaurants purchasing bigger tents, adding lighting, and heaters; we are working closely with our fire prevention supervisor as well as building and safety to ensure everyone is setup safely. Emilio Ramirez, Housing Director, presented to the Housing and Economic Development Committee asking what process he should take for the planning of the Downtown Homeless Solution center. The committee gave him feedback and choose the quicker route and it will go to City Council soon. Currently in the process of negotiating a new agreement with the Downtowners on the Farmers Market so that will go to the Housing Economic Development Committee in the next few weeks.

7. ODMD Organization Restructuring

O. Lopez- I'm feeling more comfortable moving on to the new organization after this meeting with Ashley Golden, Assistant City Manager. As Ashley put it, we are getting a "new vehicle" and that will help us get more funding through sponsorships, fundraising, and grants. I made it clear that what direction the organization should go that we maintain our existing Clean Team crew and Director. I am now part of the Task Force and will communicate to this board the transition and ask any question you might have for this new organization. The next Task Force meeting is tomorrow and we will review the Bylaws they have created.

8. Committee & Staff Reports:

- a. **Clean & Safe: Officer Brown-** The hot spots noted at this time are the Parking Structure, Oxnard Transit Center, and Plaza Park. The parking structure seems to get the most activity during the evening with loitering and graffiti. The Downtown Clean Team has been doing a great job cleaning up the graffiti once noticed. Hector Diaz and his crew have also been helpful by providing daily reports notifying everyone about what is going on in the downtown. Plaza Park continues to have homeless hanging out there but the City Ordinance has helped us enforce with illegal storage and camping. The City Attorney is starting to get into the prosecution of these citations so we hope this help discourage the homeless from loitering at the park and other hot spots. With the increase in graffiti we are

- partnering with our graffiti detective to catch the ELMS and VILLIANS tagger. **Magana:** The Clean and Safe Committee had their second meeting, the committee members are made up by O. Lopez, Clean Team, Senior Officer Brown, Hector Diaz, and Brian Yanez. As previously stated the Clean Team has responded to the hot spots in downtown; Parking Structure, Plaza Park, Oxnard Transit Center, and City Center. We added an extra day of pressure washing with a total of 15 hours per week.
- b. Identity & Placemaking, Angelique Estrada-** Thank you to the board for voting the new holiday décor, it will be a nice way to say goodbye to 2020. Discussing changing out the banners under the downtown bridge. Our website is under construction and should have a sample to present for the next board meeting. Our planters are looking better and will be changing out more of the succulents for flowers. I invite any board members to the next committee every first Wednesday of the month.
 - c. Organization/ Executive Director-** Brain Yanez reported at the Clean and Safe Committee that the old laundromat is now going to be demolished, to be completed by the end of this calendar year. Still waiting on the Downtowners for their Holiday proposal. Working with Lucy Cartagena to produce our annual Halloween Haunt at the Park but have it be a drive through event. Applied for a sponsorship request to the Oxnard Harbor District under our 501C3 for \$5000 but awarded \$2500 indirectly through The Disable Veterans Association Local Chapel.
- 9. Board Comments**
- Recharte-** Like to find a way to handle vagrants, focus on the root of it.
- Estrada-** Thank you for putting time here once a month, let us keep moving forward and I'm excited for the holidays.
- O. Lopez-** Thank you for being part of this board and thank you Abel and Amber for all your work.
- 10. Adjournment**
- Motion to adjourn meeting at 7:00PM made by O. Lopez, Seconded by Recharte, Motion Passed.

Minutes compiled by Amber Garcia