



Board Meeting Minutes

**Wednesday
June 24, 2020**

Pursuant to CA Executive Order N-33-20, this meeting will be held via remote conference:

**Zoom Video Meeting
Meeting ID: 875 3280 1553**

1. Call to Order

- a. Chairman Vince Behrens called meeting to order at 5:31 p.m.
- b. Directors present: Ozzie Lopez, Cathi Comras, Janie Lai, Oscar Madrigal, Kim Recharte, and Alfredo Plascencia. Quorum met. Angelique Estrada joined at 5:32 p.m. Tiffany Lopez joined at 5:34 p.m.
- c. City: Jeffrey Lambert, Community Development Director, Rosie Ornelas, Economic Development Manager, Marco LiMandri, Councilman Bert Perello, and Kelly Flanders. Staff: Abel Magana and Amber Garcia.

2. Public Comments

Bert Perello- Asked if the ODMD performs the pledge of allegiance before every meeting, and informed the board, they should be doing the pledge since this is a brown act meeting. He then proceeded to lead the board with the pledge of allegiance.

3. Discussion for Consideration, Speakers Marco LiMandri and Jeffrey Lambert:

The City Manager is setting up a task force to look at the downtown management corporation and encourages board members of the ODMD to give their input. The Mayor would like to see a lot more things happen in the downtown. In response to that, we think the best way is by creating a group between the City Manager's office and the existing ODMD to make up this task force.

There is no set date for the first meeting but the items for discussion would be:

- Explain in writing the reason for a new district management corporation based upon a 501c3 charitable non-profit
- Consider an RFP for Cleaning Services
- Consider an RFP for Marketing & Promotion
- Consider an RFP for Administration Services
- Consider an attraction of new Board members to speed activities

We are looking at options to see if what is already in place is working or if we can do better. We believe we can generate more money to the association for downtown with a 501c3 that is not currently part of your foundation. The city is not trying to taking over, by coming to your board today we are asking for you to join us in creating a new structure and management organization for downtown that moves forward and is successful.

4. Treasurer's Report for the period ending May 27, 2020

Motion to receive and file the report made by O. Lopez, seconded by Comras . Motion passed.

5. Approval of Minutes of Regular Meeting on May 27, 2020

Motion to approve the minutes with the slight modification made before the meeting made by Kim Recharte, Seconded by Comras. Motion Passed.

6. Fiscal Year 2020-21 Board Member Elections

Angelique Estrada-Motion to approve board member made by Comras, Seconded by O. Lopez

Lorenzo Castillo- Motion to approve board member made by Comras, Seconded by O. Lopez

Osbaldo Lopez- Motion to approve board member made by Comras, Seconded by Plascencia.

7. **Committee & Staff Reports:**

a. **Clean & Safe-** Oxnard PD report received and filed.

b. **Identity & Placemaking-** The graphic artist contacted for banner concepts has submitted his samples and will be presented at the next committee meeting. Looking for plants to plant around Plaza Park, possibly Redmaids. The vendor chosen for the maintenance of our downtown planters will be announced at the next committee meeting now that scoresheets have been submitted.

c. **Organization/ Executive Director-** Report filed in packet.

8. **Board Comments**

Lai- Asked when the council would be meeting regarding the homeless center.

Comras- As a board, we cannot have a public opinion regarding the homeless center but as an individual property owner, we can. I emailed Elsa Brown and Emilio Ramirez 15 questions about the homeless center and tonight received the answers. The answers will be emailed and mailed to all property owners in the district.

O. Lopez- Would like to explore on the idea of increasing the number of Clean Team members and work on their budget for next year. We have a positive future ahead.

Recharte- The Oxnard Tourism group has launched a social media video of Oxnard which highlights some of the businesses in downtown reminding the community that businesses are open and ready to serve. Looking forward for the banners to be up to add to the reopening efforts.

Behrens- This will be an interesting year and we should look for allies. The PAC is under new management and is interested to see what direction they will go. Would like to stay on top of the city to make sure they turn this situation around. All fun events cancelled for this year and would like to work to keep the downtown alive despite that.

9. **Adjournment**

Motion to adjourn meeting at 7:13PM made by O. Lopez, Seconded by Estrada, Motion Passed.