

#### Board Meeting Minutes Wednesday May 27, 2020

#### Pursuant to CA Executive Order N-33-20, this meeting will be held via remote conference: Zoom Video Meeting Meeting ID: 889 7038 9656 | Password: 219333

## 1. Call to Order

- a. Chairman Vince Behrens called meeting to order at 5:35 p.m.
- **b.** Directors present: Ozzie Lopez, Cathi Comras, Angelique Estrada, Janie Lai, Oscar Madrigal, Kim Recharte, and Alfredo Plascencia. Quorum met. Tiffany Lopez joined at 5:47 p.m.
- c. City: Jeffrey Lambert, Rosie Ornelas, Emilio Ramirez, and Kelly Flanders. Staff: Abel Magana and Amber Garcia.
- 2. Public Comments
  - None
- 3. Approval of the Minutes of the Regular Meeting of April 22, 2020

Motion to approve minutes made by O. Lopez, Seconded by Estrada. Comras and Plascencia abstained. Motion Passed.

 Financial Report for the period ending April 30. 30, 2020 Motion to receive and file the report made by Lai, Seconded by O. Lopez. Comras abstained. Motion passed.

## 5. Boulevard Enhancements

Recommendation: to approve an expenditure not to exceed \$4,500 for the purchase and installation of promotional banners on median light poles and to replace the murals under the 3rd Street Bridge. Motion to postpone until September to see where we are financially and have a clear concept for the banners to review made by Comras, Seconded by O. Lopez, vote 7 to 2 Motion Failed. Motion to approve \$2,500 for banners and hold off on the murals made by Lai, Seconded by T. Lopez. Motion Passed.

## 6. City Updates

**Emilio Ramirez-** The homeless shelter operation on K Street has temporarily expanded to the PAL to accommodate the same number of beds with the separation requirements due to COVID-19. The proposed development on Second & B Street known as the Navigation Center is still in the works, the private building next to the City owned building was not obtained and so the mixed used building project was redesigned to occupy only the City owned lot. Met with the Economic Committee yesterday 5/26/20 and asked for their recommendation to City Council to enter into an exclusive negotiation agreement with proposed development partner and Operator, Community Development Partners and Mercy House. They approved and it will got to Council the first meeting of July. Signed an agreement with Street Outreach who have now recruited their team and will be up and running by the end of next week. Working on an effort to relaunch the Onestop that closed when Community Action closed, looking at the Rescue Mission as a temporary location until a permanent site is found.

**Jeffrey Lambert-** The Mansi project is still moving along, reviewing Many Mansions project on 6<sup>th</sup> and Meta. The Madison Project is on a temporary hold due to COVID. Developers are still looking at properties in Oxnard despite the current circumstances.

**Rosie Ornelas-** Working on providing support with the help of Project Manager Kelly Flanders, started a newsletter that is sent out weekly with County updates and resources for businesses.

## 7. Committee & Staff Reports:

a. Clean & Safe- Written reports from Oxnard Police Department, Professional Security Consultants (PSC), and the Clean and Safe Committee were included in the ODMD packet, copies available at: <a href="https://downtownoxnard.org/bm\_agenda\_05-27-20/">https://downtownoxnard.org/bm\_agenda\_05-27-20/</a>

- **b.** Identity & Placemaking- Thanked everyone for volunteering for the weeding day project and would like to do this project once a month. Received four proposals for the maintenance of the sidewalk pots.
- c. Executive Director- The weeding project was step one on of the beautification project, next will add new soil, plants, and working with public works to see about changing the irrigation system to make it more sustainable and cost effective. Collaborated with Rosie and County Supervisors office in finding opportunities for restaurants owners who are suffering during these times.

# 8. Board Comments/Future Agenda Suggestions

Lai- Would like to thank and let the board know the hard work board member Comras has done for the Clean and Safe committee.

**Estrada-** Looking forward on working on the banner project and encourage Chair to go plant shopping for next project.

**O. Lopez-** Would like to explore on the idea of increasing the number of Clean Team members and work on their budget for next year. We have a positive future ahead.

**Recharte-** The Oxnard Tourism group has launched a social media video of Oxnard which highlights some of the businesses in downtown reminding the community that businesses are open and ready to serve. Looking forward for the banners to be up to add to the reopening efforts.

**Behrens**- This will be an interesting year and we should look for allies. The PAC is under new management and is interested to see what direction they will go. Would like to stay on top of the City to make sure they turn this situation around. All fun events cancelled for this year and would like to work to keep the downtown alive despite that,

#### 9. Adjournment

Motion to adjourn meeting at 7:13PM made by O. Lopez, Seconded by Estrada, Motion Passed.

Minutes compiled by Amber Garcia