



District Identity & Placemaking Committee Meeting
519 S. C St. Oxnard, CA 93030
Wednesday, September 22, 2021 – 2 p.m.

Zoom Access:

<https://us02web.zoom.us/j/82024374025?pwd=MFh4bUcrSExNWVFN0FVVjEzWEVsdz09>

Meeting ID: 820 2437 4025

Passcode: 890256

Dial-in: +1 (669) 900 9128

AGENDA:

1. Call to order – Gary Blum, Chair
2. Public Comments*
3. Approval of Minutes of August 25, 2021 meeting (*Action Item*)
4. Marketing Projects Updates:
 - a. District / Organization Branding
 - b. Oxnard Visitor Magazine 2022 Advertisement
5. [Dia de los Muertos Sponsorship Proposal](#) (*Action Item*)
6. Sponsorship Policy – Review draft policy and provide direction to staff.
7. Placemaking Projects (continued items)
 - a. Sidewalk planters – Gary
 - b. 3rd Street Bridge Art Banners – Abel
8. 2022 Workplan / Budget Planning
9. Social Media & Website Reports
10. Committee comments, items for future agenda
11. Adjournment
12. Next Meeting: Wed, Oct. 20, at 2 p.m.

OPEN MEETINGS: *Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting (24 hours prior to a special meeting). This meeting is noticed and conducted pursuant to § 54953(b) as amended by Executive Order N-25-20. Members of the public may make comments during the appointed time on the agenda. Public Comments may be limited to 3 minutes per speaker. Action may not be taken on items not identified as such and posted on the agenda. For more information, please call 805 385-2705*

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