



Minutes

Oxnard Downtown Management District Regular Meeting April 28, 2021

Pursuant to CA Executive Order N-33-20, this meeting was held via remote Conference-Zoom

1. Call to Order

- a. Chairman Ozzie Lopez called the meeting to order at 5:31 p.m.
- b. Directors present: Kim Recharte, Angeliqe Estrada, Lorenzo Castillo and Alfredo Plascencia. Quorum met. Directors Absent: Tiffany Lopez.
- c. City: Rosie Ornelas, Economic Development Manager Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC Post Commander. Gary Blum, Downtowners Foundation.

2. Public Comments

None.

3. Approval of Minutes of Regular Meeting on March 24, 2021

Motion to approve the minutes of Regular Meeting on February 24, 2021 made by O. Lopez and Seconded by Estrada. Motion Passed.

4. Treasurer's Report for the period ending March 31, 2021

Motion to receive and file the report made by Recharte seconded by Estrada. Motion passed.

5. City Reports

Ornelas- Shuttered Venue Operators Grand opened this week and is going smoothly. The California Relief Grant round 6 opened today, for rounds 1&2 over 240 in the City of Oxnard received funding in the amount of 2.56 million dollars. The County Grant is giving out an additional \$5000 for those that were approved the first and second round. The Restaurant Relief Grant opens this Friday, ask to please spread the word and encourage all restaurants, food trucks, bars to register/apply for this opportunity. We did not have the numbers to move into the Orange Tier, we will be in the Yellow Tier for a few more weeks.

6. Committee & Staff Reports

- a. **Clean & Safe: Hector Diaz, PSC-** An increase in graffiti along Oxnard Boulevard, the East side alley on the trash enclosures of A Street and Plaza Park. Reported 11 lights out from 2nd Street to 9th Street to the City and 311. Businesses have been affected by vagrants leaving bodily fluids on their buildings, suggest all businesses acquire sensor lights to deter any activity at night. **Magana-** The Clean Team has been actively cleaning up the increased graffiti alongside GAP. They have also assisted PD and PSC with the cleaning after vagrant removals. We have not made the switch to the new contractor because of the short time frame of service but the new board will finalize the contract with the new board,
- b. **Identity & Placemaking: Gary Blum-** The Farmers Market is keeping the Salsa Festival alive, for three weeks the market will be selling salsa kits online and pickup at market, coordinated by three downtown restaurants. In order to ensure the Salsa Festival returns next year the Downtowners are planning a fundraiser called The Salsa Soirée for some time in mid-July for all local supports/sponsors for the festival. The idea for a summer concert event for fundraising for the festival is still in the works, waiting to hear from the County before approaching the City. The Farmers Market is focused on growing the market, on May 6 they will introduce Sweets This Week spotlighting the local cottage food bakers.
- c. **Organization/ Executive Director-** May 4th Council to approve agreement for PBID management, one of our priorities right now is consider the transition to the new contractor for the Clean Program, hope to meet with him next week. After reviewing bids, Charles Rivera will continue as our CPA and prepare our annual tax return. Working with Cal State Channel Islands, we now have a draft version of the business recruitment packaged, next Zoom meeting is May 4th. Staff has been working closely with downtown businesses in assisting with permit issues, some resolved and others still in the works. New Business in downtown, we welcome Luxury Beauty Pro on 4th and A Street. The street pole banners showcasing the 2021 Oxnard College graduating class is in production all funded by Oxnard College. Events are returning in the downtown, we

planning for the car shows, food festival, and Halloween. A new listing for the downtown, Rebecca's Juice Bar is listed for sale, we hope it will continue to stay as a restaurant business.

7. Board Comments

Plascencia- Thank you for everyone's work, sorry to see Hector leave us but hopefully his replacement is just as good.

Castillo- Thank you to everyone, I'm also sad Hector is leaving us. Hoping that the homeless situation improves and they get the proper help they need.

Recharte- Sad to see Hector leaving because he was always available to help and resolve our problems in the downtown. Visit Oxnard's You Don't Know Oxnard campaign begins May 1st and The Dallas Cowboys are planning on making a return to Oxnard this year, if we continuing moving in the right direction.

Estrada- Thank you to everyone, I won't be continuing with the DOIA but thank you for letting me participate. I had a great run and if you need my help please reach out.

O. Lopez- For future agenda items next month I'd like to discuss what we plan to do with the Clean Team's equipment. Wish Hector the best of luck.

8. Adjournment

Motion to adjourn meeting at 7:30 PM made by O. Lopez, seconded by Castillo, Motion Passed.

Minutes compiled by Amber Garcia