



## Minutes

### Oxnard Downtown Management District Regular Meeting March 24, 2021

Pursuant to CA Executive Order N-33-20, this meeting was held via remote Conference-Zoom

#### 1. Call to Order

- a. Chairman Ozzie Lopez called the meeting to order at 5:31 p.m.
- b. Directors present: Kim Recharte, Angeliqe Estrada, Lorenzo Castillo and Tiffany Lopez. Quorum met. Directors Absent: Alfredo Plascencia.
- c. City: Rosie Ornelas, Economic Development Manager, Senior Officer Jamie Brown. Ignacio Coronel Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC Post Commander. Gary Blum, Downtowners Foundation.

#### 2. Public Comments

None.

#### 3. Approval of Minutes of Regular Meeting on February 24, 2021

Motion to approve the minutes of Regular Meeting on February 24, 2021 made by O. Lopez and Seconded by Recharte. Motion Passed.

#### 4. Treasurer's Report for the period ending February 28, 2021

Motion to receive and file the report made by Recharte seconded by Estrada. Motion passed.

#### 5. City Community Development Reports

**Ornelas-** On March 30<sup>th</sup> the City Council will be reviewing a dba for the navigation center property. In April the director will be reviewing Many Mansions Central Terrace project on East 6<sup>th</sup> street. The director has approved three manufacturing permits and two distribution permits for cannabis, there are two more manufacturing and one distribution permits to process. So we have a total of 8 manufacturing and 3 distributors, so far two applicants have not secured hearing dates but anticipate those to be towards the end of April. The City has selected their 16 retail cannabis operators; they'll have a year to secure their special use permits. Three of the retail applicants are located within the downtown boundaries and two more are located just outside, on the 100 block of South A Street. The County's Grant Program for small businesses has opened today for pre-application progress, referring all applicants to EDC for assistance. The Rental Assistance Program for property owners and landlords is available, they can receive 80% of their past rent if they can waive the remaining 20%, tenants can also apply.

#### 6. Organizational Development

Motion to approve an annual membership to the International Downtown Association and a subscription to the Downtown Idea Exchange from funding from an unrestricted donation made by O. Lopez and Second by T. Lopez. Motion Approved.

#### 7. Committee & Staff Reports

- a. **Clean & Safe: Officer Brown-** Officer Coronel and I continue with our current work hours of Monday to Thursday 7am to 5 pm. Officers are also deployed on Friday's and alternate dayshift and nightshift. Complaint of subjects smoking marijuana inside and outside of the business. Reports that the Hair Saloon (Affair Styling) next door is losing business due to "thugs" loitering in and around the business. Have followed up on this and no new complaints have been reported. Loitering at the bus platform continues and also continue to see many new faces on a regular basis. Regular steam cleaning has made a huge impact with the cleanliness of the Pagoda and the Social Security building, a big thanks to the Clean Team. **Hector Diaz PSC-** It's been very helpful having Officer Brown and Coronel assist with our calls and have seen improvement in deterring the crime.
- b. **Identity & Placemaking-** Assisting OHS Student Union on street pole banners to showcase the 2021 graduating class, we are collaborating on a plan for potential late summer events to support the Salsa Festival and other annual non-profit events. We commissioned our next utility box mural at 5<sup>th</sup> and Meta to feature original photographic art by foster kids.

- c. **Organization/ Executive Director-** The DOIA is now made up of 17 board members, the bylaws were amended to allow up to 21 board members. Since we have new board members on board I will set up a meeting with each individual to introduce them to the district and its goals. New officers elected for the DOIA are, Steve Huber as Chair, Ozzie Lopez as Vice Chair, Kim Recharte as Treasurer and Vyto Adomaitis as Secretary. Plan to meet with the new approved contractor for the Clean Team, possibly visit the Glendale district to see how they operate. Our Partnership with CalState University is moving along, they are completing our business recruitment program, projected delivery is in May. Our partnership with OUHSD is also moving forward in placing interns by April 12<sup>th</sup>, we have two videographers and two photographers ready to be paired with merchants. ODMD's project will focus on culture and commerce images. Real Estate updates, the 204 E 5<sup>th</sup> Street property has been sold and La Dolce Vita Restaurant is up for Sale. South Cord Management, LLC dba Catalyst Cannabis donated unrestricted funds of \$1500. We applied for the Home Depot Foundation Community Impact Grant for \$5000 for a planting project. Assisting OHS Student Union on street pole banners to showcase the 2021 graduating class. 24 commercial properties are currently available, the list of properties presented is available upon request.

#### 8. **Board Comments**

Estrada- Excited to be moving forward with the new organization and the new skill sets coming on board.  
Recharte- Visit Oxnard updates, the Metro Link Explorer program is a loyalty program that Visit Oxnard will be blogging starting in May. Their focus will be the transportation center and encouraging visitors to stop in Oxnard so in the meantime we should keep that area clean and ready for when the shooting begins. The March issue of the Reporter's first edition of the outdoors will feature what to do in Oxnard.  
Castillo- Thank you to everyone for the information presented tonight, looks like we are moving ahead. I could use some of those interns in my Real Estate business for marketing and social media.  
O. Lopez- I appreciate Amber and Abel's hard work and look forward to seeing everyone for our next meeting.

#### 9. **Adjournment**

Motion to adjourn meeting at 7:30 PM made by O. Lopez, seconded by Castillo, Motion Passed.