



Minutes
Oxnard Downtown Management District
Regular Meeting
November 18, 2020

Pursuant to CA Executive Order N-33-20, this meeting was held via remote conference-Zoom

1. Call to Order

- a. Chairman Ozzie Lopez called the meeting to order at 5:35 p.m.
- b. Directors present: Kim Recharte, Angelique Estrada, Tiffany Lopez, and Lorenzo Castillo (Joined at 6:00pm) Quorum met.
- c. City: Rosie Ornelas, Economic Development Manager, and Emilio Ramirez, Housing Director, Senior Officer Jamie Brown. Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC Post Commander.

2. Presentation: Recognized District Safety Post Commander Hector Diaz for his outstanding service in keeping Downtown Safe.

3. Public Comments

None.

4. Approval of Minutes of Regular Meeting on October 28, 2020

Motion to approve the minutes of Regular Meeting on October 28, 2020 made by Recharte and Seconded by Estrada. Motion Passed.

5. Treasurer's Report for the period ending October 31, 2020

Motion to receive and file the report made by Estrada, seconded by T. Lopez. Motion passed

6. City Report

Emilio Ramirez- Presented a concept to activate the soon-to-be empty lot south of Plaza Park where the old laundromat is located. This place will model after the San Diego Quartyard, an outdoor entertainment and food court area. Will occupy the space for a medium term about 3-5 years or until the City can find a buyer for the property. This is a new idea being presented to this Board for feedback, business tenants and property owners have not heard of this yet. Once we have the ok, the drafted RFP will be issued.

Rosie Ornelas- The Downtown Taskforce met November 3rd to interview candidates for the Clean and Safe program, interviews for the Director will start tomorrow. On November 24, Housing and Economic Development Committee meets to request an extension to the agreement with the ODMD for an additional 6 months. Marco Li Mandri has received the articles of incorporation, we are one step closer to forming a new 501c3 organization. The County is back in the most restrictive COVID-19 tier. The County is urging everyone to get tested at any of the listed facilities on VCREOPENS to help stop the spread, they are free and no appointments are necessary. A mobile testing unit is available for any large size company,

7. Committee & Staff Reports:

- a. **Clean & Safe: Officer Brown-** OTC and Plaza Park continue to be the focus areas. The parking structure is becoming more popular with loitering, graffiti and drug activity, becoming an additional hotspot. With the help of Officer Romero, we continue to patrol the downtown during the week with the help of the PSC team. PSC continues to be a great asset to us with helping with patrol and assisting in some vagrancy issues. They were able to help us catch the ELM's graffiti vandal we've been trying to arrest for months. No trespassing signs have been ordered and waiting for the installation of them at the OTC to help enforce and remove vagrants. **Hector Diaz PSC-** Working on lowering the liquor, graffiti, and drug abuse offenses around downtown. New homeless seem to be coming from LA, gathering as much information on them in case of any incident.
- b. **Identity & Placemaking, Gary Blum-** The downtowners have come up with 15 ideas for the holidays, we have been communicating our ideas with Abel Magana. We are asking that this board create a taskforce to help with the decisions of this year's holiday events. We plan on adding an extra tree lighting, a Marquee sign, lighting at the Carnegie, and of course the lite up pagoda. A task force meeting will be set up this Friday to go over all the details.
- c. **Organization/ Executive Director-** The website is now presentable with the basic look set up, the content on it now are stock photos, we will acquire new content later on. We expect to officially launch mid-December. Our vendor for our Holiday decor is scheduled to set up all the new decor and lighting

around the district this week. The trash can refurbishment project is about 60% completed. We partnered with the City on a beautification project, they provided wood chips to refresh the street planters around Plaza Park and spread them along A street as well. Staff attended a CAL/OSHA webinar for the new updates and helped us update our Illness and Injury Prevention Program. The State Fund Workers Compensation Board informed us our grant application for additional PPE was approved, about \$5000 of equipment.

8. Board Comments

Estrada- Great presentation, looking forward to the beautiful bright Downtown for the Holidays and let's set up the meeting on Friday to nail down our vendors.

Castillo- Thank you for all the presentations tonight and thank you to everyone for the work and support to keep moving forward.

O. Lopez- Tamale festival was good despite dealing with COVID this year and Casa Lopez was featured on channel 7 news, Yolanda Pina from the city did a great job with the ticketing. We are feeding the homeless this week from 11am-3pm, we will make sure we take all precautions and it will be To-Go.

9. Adjournment

Motion to adjourn meeting at 7:03 PM made by O. Lopez, seconded by Castillo, Motion Passed.

Minutes compiled by Amber Garcia