

ODMD Board Meeting Minutes
Wednesday
August 26, 2020

Pursuant to CA Executive Order N-33-20, this meeting will be held via remote conference:

Zoom Video Meeting
Meeting ID: 849 3043 9670
Password: August26

1. **Call to Order**
 - a. Chairman Ozzie Lopez called meeting to order at 5:30 p.m.
 - b. Directors present: Kim Recharte, Angelique Estrada, and Lorenzo Castillo. Quorum met. Tiffany Lopez joined the meeting at 5:45 pm. Directors absent: Alfredo Plascencia.
 - c. City: Rosie Ornelas, Economic Development Manager, Senior Officer Brown. Staff: Abel Magana, Amber Garcia, and Hector Diaz, PSC post commander.
2. **Public Comments**

None
3. **Approval of Minutes of Regular Meeting on July 22, 2020**

Motion to approve the Minutes of July 22, 2020 made by Recharte and seconded by Estrada. Motion passed.
4. **Treasurer's Report for the period ending July 31, 2020**

Motion to receive and file the report made by O. Lopez, seconded by Recharte. Motion passed.
5. **Trash/ Recycle Bin Refurbishment**

Motion to approve a budget appropriation not to exceed \$10,500 to refurbish District public trash & recycling bins made by Estrada, Seconded by Castillo. Motion Passed.
6. **City Report**

Ornelas- We are continuing to work with businesses to operate outdoors: restaurants, hair salons, nail salons, and gyms. On July 30, the Community Development Director approved the Billboard Loft project, a 5-story 55 unit apartment building. The developer is developing construction drawings and it is their goal to pull building permits in approximately 6-9 months. Retail Cannabis applicants will move on to the next stage and interview with the City of Oxnard Cannabis Business Application committee virtually through Sept. 21-Oct. 1.
7. **Committee & Staff Reports:**
 - a. **Clean & Safe: Hector-** A rise in graffiti reports has been a problem the past couple months, a City employee informed me we only have two employees for graffiti removal. There is another team of two for graffiti removal but are only assigned to remove graffiti on City dumpsters, delaying on clean up requests. Plaza Park has had minimal problem thanks to PD enforcing the City Ordinances and giving citations. **Officer Brown-** PCS and the Downtown Clean Team have been a great help to the OPD. PSC has proven to be the extra eyes and ears for Officer Romero and myself, since it is just us two patrolling downtown. We are working closely with the Downtown Homeless Liaison, every Mondays and Wednesdays they scope out the City for any illegal campsites and Tuesdays and Wednesdays they do the clean ups of those areas. The month of August, we did not use the funds allocated from the settlement funds for overtime, those funds need to go back to Council for approval for usage.
 - b. **Identity & Placemaking-** Banners are going up Tomorrow 8/27, the Committee did an online poll to help narrow down the choice of banners and the committee chose banner C. The website is still under construction. Gary Blum presented a concept he has for the Holidays, next month's Identity meeting we will talk about holiday décor.
 - c. **Organization/ Executive Director-** Next week we will have a few concepts for the website. Met with Jonathan our holiday vendor and talked about possible new décor this year. SushiWay just opened up with a soft opening and expected to do well with the amount of excitement on social media already shown. The old California Pizza building is going under some renovations to become a Mexican restaurant. Consulted with the District Attorney's

office about our last meeting, regarding typo and they found no issue. We have money in the bank to do some capital projects, focusing on Plaza Park and hopefully collaborate with the Downtowners to have a great Holiday season this year.

8. Board Comments

Castillo- Thank you everyone for what you are all doing.

Recharte- It's great to see the improvement with the homeless and minimal trash thanks to our clean team. Suggest adding a page on our website of all open restaurants in the downtown. Next month's meeting we should have holiday décor for discussion.

Estrada- Thank you to everyone for your participation, I'm looking forward to seeing more activity on our social media to bring people to downtown.

O. Lopez- I have someone in mind for the available space here at the office, he works in advertising/social media so I will see if we can barter with him.

9. Adjournment

Motion to adjourn meeting at 7:00PM made by Recharte, Seconded by Estrada, Motion Passed.

Minutes compiled by Amber Garcia