



## BOARD OF DIRECTORS

### EXECUTIVE BOARD

**Juan Gonzalez, Chairman**  
*Law Offices of Richard Francis*

**Carlos P. Rodriguez, Vice Chair**  
*La Central Bakery*

**Kim Recharte, Treasurer**  
*Gold Coast Insurance*

**Vince Behrens, Secretary**  
*American Cleaners*

**Osbaldo Lopez, At Large**  
*Casa Lopez*

### DIRECTORS

**Fernando Garcia**  
*El Miramar*

**Tom Garcia**  
*Tomas Café*

**Janie Lai**  
*Janie Lai Architect & Associates*

**Tiffany Lopez**  
*Dr. Manuel Lopez Family Trust*

**Councilman Oscar Madrigal**  
*Oxnard City Council*

**Alex Rey Rivera**  
*Corner Pocket Billiards*

**Mike Sanchez**  
*Coastal Architects*

**Mark Spellman**  
*Lazer Broadcasting Corporation*

### CITY LIAISON

**Kymerly Horner**  
*Economic Development Director*

**Abel Ramirez Magaña**  
*Executive Director*

## MEETING AGENDA Board of Directors

Heritage Square Hall  
731 South A St. Oxnard, CA 93030  
Wednesday, September 27, 2017  
5:30 p.m.

### I. Call to Order / Introductions

### II. Public Comments

*Pursuant to the California Open Meeting law, a person may address the Board on matters within the purview of the ODID. Comments are limited to three (3) minutes per speaker. The Board cannot enter into discussion or take action on comments on items not on the agenda. Such items may only be referred to staff for administrative action or considered for a future agenda.*

### III. Consent Agenda:

1. Minutes of Meeting on August 23, 2017
2. Financial Report for the period ending August 31, 2017  
Recommendation: Approve minutes; receive and file the financial report.

### IV. Vagrancy Mitigation Strategy

Recommendation: authorize letter to City advocating for increased district security to address vagrancy issues, as endorsed by Executive Board.

### V. PBID Member Survey

Recommendation: approve PBID member survey questionnaire and direct staff to administer to all current district property owners and merchants, as endorsed by Executive Board.

### VI. Operating Budget Update

Recommendation: approve budget, as endorsed by Executive Board.

### VII. Reports:

1. Media & Marketing
2. Clean Program
3. District Safety/OPD
4. Economic Development
5. Executive Director

### VIII. Board Comments

### IX. Adjournment

**Next Regular Board Meeting: October 25, 2017**