



## **OXNARD DOWNTOWN Improvement District**

### **BOARD OF DIRECTORS**

#### **EXECUTIVE BOARD**

**Juan Gonzalez, Chairman**  
*Law Offices of Richard Francis*

**Carlos P. Rodriguez, Vice Chair**  
*La Central Bakery*

**Kim Recharte, Treasurer**  
*Gold Coast Insurance*

**Vince Behrens, Secretary**  
*American Cleaners*

**Osbaldo Lopez, At Large**  
*Casa Lopez*

#### **DIRECTORS**

**Fernando Garcia**  
*El Miramar*

**Tom Garcia**  
*Tomas Café*

**Janie Lai**  
*Janie Lai Architect & Associates*

**Tiffany Lopez**  
*Dr. Manuel Lopez Family Trust*

**Councilman Oscar Madrigal**  
*Oxnard City Council*

**Alex Rey Rivera**  
*Corner Pocket Billiards*

**Mike Sanchez**  
*Coastal Architects*

**Mark Spellman**  
*Lazer Broadcasting Corporation*

#### **CITY LIAISON**

**Kymerly Horner**  
*Economic Development Director*

**Abel Ramirez Magaña**  
*Executive Director*

### **MEETING AGENDA Board of Directors**

Heritage Square Hall  
731 South A St. Oxnard, CA 93030  
Wednesday, August 23, 2017  
5:30 p.m.

#### **I. Call to Order / Introductions**

#### **II. Public Comments**

*Pursuant to the California Open Meeting law, a person may address the Board on matters within the purview of the ODID. Comments are limited to three (3) minutes per speaker. The Board cannot enter into discussion or take action on comments on items not on the agenda. Such items may only be referred to staff for administrative action or considered for a future agenda.*

#### **III. Consent Agenda:**

1. Minutes of Special Meeting on June 28, 2017
2. Minutes of the Annual Meeting of June 28, 2017
3. Financial Report for the period ending July 31, 2017  
Recommendation: Approve minutes; receive and file the financial report.

#### **IV. Homeless Strategy Report:** Karl Lawson, Oxnard Housing Authority Update on short- and long-term strategies to address homeless issues.

#### **V. Billboard Lofts Project:** Henry Casillas Presentation on mixed use development proposed for 8<sup>th</sup> & A Streets. Recommendation: to endorse proposal.

#### **VI. Reports:**

1. Media & Marketing
2. Clean & Green Program
3. District Safety/OPD
4. Economic Development
5. Executive Director

#### **VII. Board Comments**

#### **VIII. Adjournment**

**Next Regular Board Meeting: September 27, 2017**